

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103



Advertiser	NC Citizens for Progress
Product	CITIZENS 4 PROG 9/18
Estimate Number	

Invoice #	117701-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WRAL			
Account Executive	Cheryl Blair			
Sales Office	Washington Telerep			
Sales Region	National			

Order #	117701
Alt Order #	06309283
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am					•			
	ISSUE CLA	ASS OF TIME R8.23									
				09/17/12	to 09/23/12	12x	-TWTF				
	WRAL			Tu	09/18/12	:00			\$850.00	See MG 1.13,1.14,1.15,1.16,1.17,1.1	1
	WRAL			Tu	09/18/12	:00			\$850.00	See MG 1.13,1.14,1.15,1.16,1.17,1.1	11 2
	WRAL			Tu	09/18/12	:00			\$850.00	See MG 1.13,1.14,1.15,1.16,1.17,1.1	11 10
	WRAL			W	09/19/12	:30	8:13 AM	NCCP-TV12-13	\$850.00		9
	WRAL			W	09/19/12	:30	8:29 AM	NCCP-TV12-13	\$850.00		3
	WRAL			W	09/19/12	:30	8:59 AM	NCCP-TV12-13	\$850.00		4
	WRAL			Th	09/20/12	:30	8:09 AM	NCCP-TV12-13	\$850.00		6
	WRAL			Th	09/20/12	:30	8:38 AM	NCCP-TV12-13	\$850.00		5
	WRAL			Th	09/20/12	:30	8:58 AM	NCCP-TV12-13	\$850.00		12
	WRAL			F	09/21/12	:30	8:21 AM	NCCP-TV12-13	\$850.00		11
	WRAL			F	09/21/12	:30	8:36 AM	NCCP-TV12-13	\$850.00		7
	WRAL			F	09/21/12	:30	8:58 AM	NCCP-TV12-13	\$850.00		8
	WRAL	WRAL 5am News	5am - 5:30a	M	09/24/12	:30	5:24 AM	NCCP-TV12-13	\$700.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 20
				ISSUE C	LASS OF TIM	E R8.23					
	WRAL			M	09/24/12	:30	7:59 AM	NCCP-TV12-13	\$850.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 13
				ISSUE C	LASS OF TIM						
	WRAL			M	09/24/12	:30	8:21 AM	NCCP-TV12-13	\$850.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 14
				ISSUE C	LASS OF TIM						
	WRAL	Noon News	12p-1p	M	09/24/12	:30	12:29 PM	NCCP-TV12-13	\$700.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 19
				ISSUE C	LASS OF TIM				4=00.00		
	WRAL	Noon News	12p-1p	M	09/24/12	:30	12:59 PM	NCCP-TV12-13	\$700.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 18
	MOAL	Various and the Deathers	4.5	ISSUE C	LASS OF TIM		4:00 DM		#4 000 00	MO f 1 0 10 7 1 1 10 1 1 10 10 5 7	
	WRAL	Young and the Restless	4-5p	M	09/24/12	:30	4:00 PM	NCCP-TV12-13	\$1,300.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 17
	MOAL	David Latterna	1105- 1007-		LASS OF TIM		11.50 DM	NCCD TV12 12	ФСОО ОО	MC for 1 0 10 7 1 1 10 1 1 10 10 5 7	
	WRAL	David Letterman	1135p-1237a	M	09/24/12	:30	11:59 PM	NCCP-TV12-13	\$600.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 15
	WRAL	David Letterman	1125n 1227n		LASS OF TIM 09/24/12	:30	12:14 AM	NCCP-TV12-13	¢600.00	MG for 1.2,13.7,1.1,10.1,1.10,13.5,7.	1 16
	WHAL	David Letterman	1135p-1237a	M	LASS OF TIM		12.14 AW	NCCP-IVIZ-13	\$600.00	MG 101 1.2,13.7,1.1,10.1,1.10,13.5,7.	.1 16
•	****	000 TI: 14 :	- ^	ISSUE C	LASS OF TIM	E no.23					
2		CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME R8.23					_				
				09/24/12	to 09/30/12	3x	3				



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Account Executive	Cheryl Blair	Alt Order #	06309283
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Des	scription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL CBS	S This Morning	7am - 9am								
	ISSUE CLASS C	OF TIME R8.23									
	WRAL			M	09/24/12	:30	7:29 AM	NCCP-TV12-13	\$850.00		1
	WRAL			M	09/24/12	:30	8:37 AM	NCCP-TV12-13	\$850.00		2
	WRAL			M	09/24/12	:30	8:59 AM	NCCP-TV12-13	\$850.00		3
3	WRAL WRA	AL 5am News	5am - 5:30a								
	ISSUE CLASS C	OF TIME R8.23									
				09/17/12 to	09/23/12	4x	-TWTF				
	WRAL		'	Tu	09/18/12	:00			\$700.00	See MG 1.13,1.14,1.15,1.16,1.17,1.1	2
	WRAL			W	09/19/12	:30	5:14 AM	NCCP-TV12-13	\$700.00		1
	WRAL			Th	09/20/12	:30	4:58 AM	NCCP-TV12-13	\$700.00		3
	WRAL			F	09/21/12	:30	5:25 AM	NCCP-TV12-13	\$700.00		4
4	WRAL WRA		5am - 5:30a								
	ISSUE CLASS C	JF TIME R8.23		00/04/40+-	00/00/40	4	1				
	MOAL			09/24/12 to			1		4700.00		
	WRAL			М	09/24/12	:30	4:58 AM	NCCP-TV12-13	\$700.00		1
7	WRAL Noo		12p-1p								
				09/17/12 to	09/23/12	8x	-TWTF				
	WRAL		· ·	Tu	09/18/12	:00			\$700.00	See MG 1.13,1.14,1.15,1.16,1.17,1.1	1
	WRAL			Tu	09/18/12	:00			\$700.00	See MG 1.13,1.14,1.15,1.16,1.17,1.1	5
	WRAL			W	09/19/12	:30	12:13 PM	NCCP-TV12-13	\$700.00		2
	WRAL			W	09/19/12	:30	12:58 PM	NCCP-TV12-13	\$700.00		6
	WRAL			Th	09/20/12	:30	12:29 PM	NCCP-TV12-13	\$700.00		7
	WRAL			Th	09/20/12	:30	12:58 PM	NCCP-TV12-13	\$700.00		3
	WRAL			F	09/21/12	:30	12:29 PM	NCCP-TV12-13	\$700.00		8
	WRAL			F	09/21/12	:30	12:57 PM	NCCP-TV12-13	\$700.00		4
8	WRAL Nooi		12p-1p								
				09/24/12 to	09/30/12	2x	2				
	WRAL		•	М	09/24/12	:30	12:10 PM	NCCP-TV12-13	\$700.00		1
	WRAL			М	09/24/12	:30	12:44 PM	NCCP-TV12-13	\$700.00		2



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
10	WRAL	Young and the Restless	4-5p						•		
	ISSUE CLA	ASS OF TIME R8.23									
				09/17/12	2 to 09/23/12	4x	-TWTF				
	WRAL			Tu	09/18/12	:00			\$1,300.00	See MG 1.13,1.14,1.15,1.16,1.17,1.18	1
	WRAL			W	09/19/12	:30	4:28 PM	NCCP-TV12-13	\$1,300.00		2
	WRAL			Th	09/20/12	:30	4:27 PM	NCCP-TV12-13	\$1,300.00		3
	WRAL			F	09/21/12	:30	3:58 PM	NCCP-TV12-13	\$1,300.00		4
11	WRAL	Young and the Restless	4-5p								
	ISSUE CLA	ASS OF TIME R8.23		00/24/10	2 to 09/30/12	1x	1				
	WRAL			M	09/24/12	:30	4:27 PM	NCCP-TV12-13	\$1,300.00		
				IVI	09/24/12	.30	4.27 PIVI	NCCP-1V12-13	\$1,300.00		
13	WRAL ISSUE CLA	David Letterman ASS OF TIME R8.23	1135p-1237a								
				09/17/12	2 to 09/23/12	8x	-TWT				
	WRAL			Tu	09/18/12	:00			\$600.00	See MG 1.13,1.14,1.15,1.16,1.17,1.18	. 1
	WRAL			Tu	09/18/12	:00			\$600.00		
	WRAL			Tu	09/18/12	:00			\$600.00	See MG 1.13,1.14,1.15,1.16,1.17,1.18	, 7
	WRAL			W	09/19/12	:30	11:58 PM	NCCP-TV12-13	\$600.00		2
	WRAL			W	09/19/12	:30	12:29 AM	NCCP-TV12-13	\$600.00		6
	WRAL			Th	09/20/12	:30	11:45 PM	NCCP-TV12-13	\$600.00		8
	WRAL			Th	09/20/12	:30	12:12 AM	NCCP-TV12-13	\$600.00		3
	WRAL			Th	09/20/12	:30	12:32 AM	NCCP-TV12-13	\$600.00		4
14	WRAL ISSUE CLA	David Letterman ASS OF TIME R8.23	1135p-1237a								
	.000_ 0				2 to 09/30/12	2x	2				
	WRAL			M	09/24/12	:30	11:48 PM	NCCP-TV12-13	\$600.00		2
	WRAL			M	09/24/12	:30	12:30 AM	NCCP-TV12-13	\$600.00		1
15	WRAL ISSUE CLA	CBS This Sat Morning 8-9a ASS OF TIME R8.23	8-9a								
				09/17/12	2 to 09/23/12	1x	1-				
	WRAL			Sa	09/22/12	:30	8:26 AM	NCCP-TV12-13	\$700.00		1
16	WRAL	Late News	11-1135p								



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Billing Calendar	Broadcast		
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL	Late News	11-1135p	<u>-</u>	•		-				<u> </u>
				09/17/12	to 09/23/12	4x	WTFSS				
	WRAL			W	09/19/12	:30	11:32 PM	NCCP-TV12-13	\$4,000.00		2
	WRAL			Th	09/20/12	:30	11:27 PM	NCCP-TV12-13	\$4,000.00		3
	WRAL			F	09/21/12	:30	11:23 PM	NCCP-TV12-13	\$4,000.00		1
	WRAL			Sa	09/22/12	:30	11:16 PM	NCCP-TV12-13	\$4,000.00		4
			Aired Spots	48							

Gross Total \$51,000.00

Agency Commission \$7,650.00

Payment Terms 30 Days **Net Amount Due** \$43,350.00